

RAJAR DATA RELEASE



Quarter 1, 2018 – May 17th 2018

Platform Share

All BBC Radio

	Q1 17	Q4 17	Q1 18
AM/FM	53.3	51.7	50.0
All Digital	46.7	48.3	50.0
DAB	35.5	37.2	37.6
DTV	4.4	4.2	4.3
Online/App	6.8	6.8	8.2

All Commercial Radio

	Q1 17	Q4 17	Q1 18
AM/FM	52.4	48.4	47.8
All Digital	47.6	51.6	52.2
DAB	32.6	36.2	36.9
DTV	6.7	6.1	5.5
Online/App	8.4	9.3	9.8